



UNIVERSITÀ
DEGLI STUDI
FIRENZE

DSG
DIPARTIMENTO DI
SCIENZE GIURIDICHE



INTRODUCTION TO ITALIAN FASHION LAW

professional refresher course

Credits Ph. Claudia Primangeli, courtesy of Fondazione Roberto Capucci

Director

Prof. Vittoria Barsotti

Coordinator

Dott. Giacomo Pailli

For any doubts please write to

giacomo.pailli@unifi.it

The course page (in Italian) is here:

<https://www.dsg.unifi.it/p811.html>

(there you also find info on the part of the course taught in Italian, just in case you are familiar with the language)

The fee for the course is € 400,00

Please register before 23 May 2024

TO REGISTER

Send an email to segreteria.corsiperfezionamento@dsg.unifi.it and giacomo.pailli@unifi.it and specify you want to register to the English online course on Fashion Law.

Do you want to know how the Italian fashion system works and how to do business in Italy and with the Italian fashion industry? The School of Law of the University of Florence has created a brand-new short course for foreign students, designers and entrepreneurs to answer all your questions.

30-31 May | 6-7 June 2024

The Course is online only.

The course will be taught online on four days (30-31 May and 6-7 June), four hours each day to allow people to join from different time zones, from the West to the East. Top class professors and main players of the industry will tell you how to open a (fashion) business in Italy and what to expect in term of taxes, what is "Made in Italy" and why it is one of the most important brand in the world, how you can bring your products to Italy and clear customs, how to open your first shop (or just a corner) and what the Italian and European systems are doing in terms of sustainability in the fashion industry.

Program of the Course

NOTE: all hours are CET (Rome, Paris, Berlin)

Day 1

30 May 2024

What is “Made in Italy” and why it is one of the most important brands?

1 pm – 3 pm

Claudia Del Re
avvocato

How to make, break and create Italian icons in the fashion industry

3 pm – 5 pm

Felicia Caponigri
Chicago-Kent College of Law

Day 2

31 May 2024

I want to do business in Italy: opening my own fashion business and investing in the Italian fashion industry

1 pm – 3 pm

Luciano Bertolini
commercialista e revisore legale

Financing and taxation for fashion businesses: practical cases

3 pm – 5 pm

Giuseppe Abatista
Banca BPPB

Day 3

6 June 2024

**Fashion contracts (1):
I want to sell my products in Italy**

1 pm – 3 pm

Dominique Feola
Uninsubria and FZLaw

**Fashion contracts (2):
I want to open a shop in Italy**

3 pm – 5 pm

Niccolò Galli
avvocato

Day 4

7 June 2024

I want to bring my products in and out of Italy: how to deal with Italian and EU customs

1 pm – 3 pm

Fabrizio Vismara
Uninsubria and Squire Patton Boggs LLP

Sustainable fashion and the challenges of communication

3 pm – 5 pm

Veronica Tonini
ESG & Sustainability Advisor

BIOGRAPHIES

Giuseppe Abatista is a lawyer and a graduate of the Executive Masters in Finance at SDA Bocconi. He advises on Italian and international taxation, tax and accounting legal aspects of extraordinary transactions, commercial contracts, pricing, planning and control and corporate finance. He is a permanent advisor to the Ferragamo Group on tax and customs matters and is Vice President of Banca Popolare di Puglia e Basilicata.

Luciano Bertolini is a Chartered Accountant and Auditor registered with the Florence Association of Chartered Accountants and Auditors. He is Chairman of the Study Commission on Financial Statements and Accounting Principles at the Foundation of Chartered Accountants of Florence. He is a partner of Harpalis S.p.A. and partner of Marchini & Associati - Studio Societario, Tributario e di strategia d'impresa. He deals with corporate, tax and organisational management of companies, as well as extraordinary transactions and restructuring of groups, entities and companies.

Felicia Caponigri is Visiting Scholar at Chicago-Kent College of Law and Guest Scholar at Scuola IMT Alti Studi di Lucca. She is an expert in fashion and heritage and a registered lawyer in the US state of Indiana. She founded Fashion by Felicia, LLC which collaborates with fashion companies on cultural initiatives related to fashion law and cultural heritage.

Claudia Del Re, (Ph.D. - LL.M.) is a lawyer at the Law Firm Studio Legale Del Re | Florence-Milan, Adjunct Professor and research collaborator at the University of Florence, Senior Lecturer at Polimoda - International Institute of Fashion, Design and Marketing, consultant and trainer for Universities and Research Institutions on university technology transfer.

Dominique Feola is a researcher and professor of civil law and fashion contract law at the University of Insubria. She founded the law firm FZLaw together with Beatrice Zammit and works mainly in the field of commercial and administrative law. She is co-author of the book 'Fashion Law. Le problematiche giuridiche del mondo della moda' published in 2017.

Niccolò Galli (Ph.D.) is a research associate at the Centre for a Digital Society of the European University Institute, an adjunct professor of industrial law at the University of Florence. He is admitted to practice law with the Florence Bar. He is an associate at MPM Avvocati.

Veronica Tonini, ESG & Sustainability strategy advisor |Board Member@ IL BORRO and strategy and sustainability advisor| Board Member @ B&C Speakers and Chair of the Audit and Risk Committee and Appointment Committee |NedCommunity Associate and active member of NedCommunity's Reflection Group "Board Leadership and Sustainable Business" |TED-X Speaker | ex- Group Chief Strategy and Sustainability Officer for Salvatore Ferragamo | ex-Group Chief Risk Officer for Warnaco Group- Calvin Klein brand| ex-manager for AAndersen

Fabrizio Vismara is Professor of International Law at the University of Insubria and Director of the Research Centre on Customs Law and International Trade at the same University. He is a partner of the international law firm Squire Patton Boggs.

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